



The Bulletin Classified Advertising Rates

Rates effective 2009-2010

BLACK & WHITE CLASSIFIED ADVERTISING RATES:

MEMBERS

Club members are invited to place a classified ad or ads not to exceed 50 words total at no charge. For each additional 25 words, or fraction thereof, a charge of \$5.00 is levied. If you wish the ad to appear in more than one issue, include a copy with the requested subsequent issue(s) noted at the top of the page. When requesting a repeat of a previous ad, include the issue in which the original ad appeared.

NON-MEMBERS

Non-members and commercial enterprises may advertise at the rate of 20¢ a word. Count all words including name and address, except the zip code. Phone number(s) is one word including the area code. Non-member and commercial classified ads maybe contracted for multiple insertions.

Photographs may also be included for \$12.00 each, every time the ad is run. Information about the photo should include the car and owner, and be submitted with your ad.

BLACK & WHITE CLASSIFIED AD FILE SPECIFICATIONS:

FILE INFORMATION:

The following file format options are acceptable for submission in both MAC and PC platforms.

Microsoft® Word Document

- Submit the ad in paragraph form, double-spaced on standard letter-size format with one ad per page.

Photograph File Requirements:

- Image must be high resolution 300 ppi, Grayscale.
- Flatten all layers
- Save file as a TIFF (.tif) or JPEG (.jpg) format.
Do not send .psd files.

FILE SUBMISSION:

The following options are acceptable for submission:

- E-mail to **Amy Jo Kingery** (amyk@mdprint.com)
The file must be under 10 Megabytes in size.
- Upload to FTP site, contact **Amy Jo Kingery** (amyk@mdprint.com) to FTP site information.
- Send files on a MAC or PC formatted CD to:
Amy Jo Kingery
M&D Printing
515 University Avenue
Henry, Illinois 61537-1059

TERMS & CONDITIONS:

Payment:

Check or Credit Card. Checks should be made payable to the Classic Car Club of America and mailed to Classic Car Club of America, 1645 Des Plaines River Road, Suite 7, Des Plaines, IL 60018.

Cancellations:

All cancellations must be submitted in writing before the corresponding issue's space close.

Late Ad Materials:

Ads must arrive by 12:00 NOON (Central Time) on the 6th of the month prior to the issue in which they are to appear, the Friday before if the 6th is on a weekend. Late-arriving ads will be inserted in the next issue. The *Bulletin* is published eight months a year – March, June, September and December excepted. It is in the mail by the 7th day of the issue month.

For additional information contact:

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